

FOR IMMEDIATE RELEASE • June 4 2008

WORLD NAKED BIKE RIDE CHICAGO TO ROLL AGAIN JUNE 14
Local Cyclists and Skaters join Worldwide Event to Celebrate Freedom from Oil-Dependency



Chicago: As rising gas prices cause unprecedented widespread contemplation of cheaper and simpler modes of travel, hundreds of individuals will roll through a 12+ mile course to celebrate freedom from oil dependency-- by freeing themselves from their clothing.

The Chicago arm of the World Naked Bike Ride will take place on Saturday, June 14.

As in past years, participants will begin arriving at a gathering point on Chicago's near north side around 6 P.M. and will take to the street in a boisterous, celebratory, and minimally-clothed procession around 3 hours later.

The impetus behind the event is two-fold, according to its organizers: to call attention to the need for safer streets for the non-petroleum addicted, and to promote positive body image. Tune in to the event's main website, at www.worldnakedbikeride.org, and you are greeted with the following manifesto: "We face automobile traffic with our naked bodies as the best way of defending our dignity and exposing the unique dangers faced by cyclists and pedestrians as well as the negative consequences we all face due to dependence on oil, and other forms of non-renewable energy."

A link on the Chicago page, located at www.chicagonakedride.com, urges potential participants to join the Chicago e-mail list to learn how to prepare for, and get final details of participation in the ride, particularly the check-in point location, which will be announced shortly before the 14th. A 24 hour telephone hotline is also available at 773-578-6289.

The ride, in its fifth year in Chicago, is billed as "bare as you dare", meaning participants are free to disrobe as much or as little as their comfort level allows. As in past years, participants will engage in a body painting and decorating pre-party to contribute to the creative, joyful and transcendent atmosphere that the Chicago event strives for. The route is tweaked each year to provide an optimal balance of tourist-friendly and recreationally-appropriate vistas.

The 2007 WNBR Chicago attracted over 600 participants, constituting the largest attendance of a U.S. WNBR. Organizers expect to top 2007 attendance this year, considering that the ride's message has never been more topical due to rising gas prices and our ever-worsening obesity epidemic.

Globally, over 70 cities participate in the World Naked Bike Ride.

Contacts/ more info:
www.chicagonakedride.com • www.worldnakedbikeride.org
24 hour phone hotline: 773-578-6289

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